

## Match charting: Specific goals

### CDIEW

These letters stand for questions that a coach asks surrounding a particular goal that has been agreed. This method helps to direct the coach and player to the particular area that needs attention.

For example: if the goal is to generate more pace on the finishing forehand down the line then the coach needs to investigate further to establish whether it is a decision making issue (choosing the right time to add pace down the line) or is it an effectiveness issue (the player is making the right choices but needs to improve their execution of the stroke). The CDIEW chart is an excellent way to investigate this.

*COULD?*  
*DID?*  
*IN?*  
*EFFECTIVE?*  
*WIN?*

In other words, could the player have a chance of executing their goal? Did they? Did the ball go in? Was it an effective shot or sequence of shots? Did the player win the point?

Again, this chart is best used when a specific goal (or goals) have been agreed prior to a match (or for a period of time). An example of this chart is shown below for a player looking to build the point after playing an aggressive 2<sup>nd</sup> serve return:

Goal: improve ability to build the point after aggressive 2 <sup>nd</sup> serve return				
Could	Did	In	Effective	Win?
Y	N			
Y	Y	Y	N	N
Y	Y			
N	Y	N		
Y	Y	Y	N	Y
Y	Y	N		
Y	Y	Y	N	N
N	Y	Y	N	Y
Y	Y	N		
Y	Y	Y	N	

Looking at the chart above it is indicating an effectiveness issue. This is because in most of the situations when the player COULD build he DID, however, although the ball often went in it was rarely effective.

So in the above situation the coach now understands it is right to look at the effectiveness of the stroke – as the player’s understanding of what to do and when to do it is pretty sound.

Player: \_\_\_\_\_ Date: \_\_\_\_\_

Match / Practice Match / Drill

Opponent: \_\_\_\_\_

**Goal:**

Could	Did	In	Effective	Win

**Summary**

